

TOP 5

TAKEAWAYS FROM GLOBAL IP CONFERENCES 2025

- IPO ANNUAL MEETING, SAN DIEGO
- PATENT INFORMATION FAIR & CONFERENCE (PIFC), TOKYO

EVERYONE WANTS AI'S BENEFITS IN THEIR IP PROCESSES

Legal and IP teams are eager to adopt AI to improve speed, efficiency, and insight across workflows, from prior art searches to patent analytics.

AI DEMO FATIGUE IS REAL

With new tools launching constantly, teams are overwhelmed and uncertain about which to trust—leading to hesitation, duplicated efforts, and stalled adoption. Growing scepticism around AI hype means teams are now expecting measurable, outcome-driven results rather than vague promises.

IP TEAMS ARE PRIORITISING INTEROPERABILITY OVER REINVENTION

Chief IP Counsels rely on multiple tools for docketing, IDS, and portfolio management, making replacement impractical. The real opportunity lies in connecting these tools through a single AI-enabled interface that displays information and delivers actionable insights, without disrupting workflows.

IT AND PROCUREMENT SLOW ADOPTION

Even when interest exists, internal security reviews, integration challenges, and procurement processes make onboarding new AI tools slow and resource-intensive.

LAW DEPARTMENTS WANT AI BENEFITS WITHOUT THE BURDEN

Rather than managing new tools themselves, legal teams increasingly prefer vendors who embed AI in their services and deliver better, faster outcomes with less operational overhead.

HOW ELEVATE CAN HELP

Amid the current AI landscape, Elevate is uniquely positioned to help customers harness real value while cutting through the noise.

We embed AI directly into our IP services, enabling smarter, faster, and more cost-effective outcomes, without requiring customers to onboard or manage standalone tools.

With expert-in-the-loop validation, we ensure outputs are accurate, defensible, and tailored to each customer's business needs.

Contact us today.

