

# **Intellectual Property Consulting and Scalable IP Solutions**

Monetise, Defend, and Expand Your IP Portfolio for Maximum Business Value

## **About Us**

In-house teams are under constant pressure to deliver more, from global business protection and strategic IP use, to gaining a competitive edge, and minimising risk, all within a limited budget. Whether you're looking to outsource specific tasks or entire functions, we provide scalable support across the IP lifecycle, without compromising quality, security, or strategic alignment.

We integrate seamlessly with your IP team by:

- Plugging into your existing tools, systems, and processes
- Aligning with your SOPs, quality standards, and workflows
- Providing full transparency with dashboards and reporting
- Coordinating with your inventors, lawyers, or outside counsel
- Ensuring consistency, security, and process compliance



# Why Choose Elevate?

Our Al-assisted, human-in-the-loop workflows combine advanced technology with cross-domain expertise, spanning high-tech, engineering, and life sciences, to deliver faster, cost-efficient processes, enabling IP decisions that are not just informed, but strategically superior.



Trusted partner on 70,000+ IP projects over 17 years for top Fortune 500 companies and Am Law firms



Global team of 550+ IP experts, providing multilingual, multi-jurisdictional support across diverse technologies



Accredited in portfolio management and monetisation by IAM Strategy 300, IAM Patent 1000, and the Global Business Excellence Awards



**Recognised globally for patent information** searching, with accolades such as the Brian Stockdale Award (PIUG), the Susan Helliwell Award (QPIP), and the Patent Olympiad 2024



Global delivery network spanning 80+ countries, with flexible delivery models, including hourly, FTE, productised, and outcome-based options

Our expert services, combined with proprietary tools, deliver complete, efficient, and end-to-end solutions tailored to your IP needs:









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# **Our Services, Aligned with Corporate IP Processes**

#### #Innovation Capture and Invention Management

Drive a steady stream of high-quality, protectable ideas.

- Invention harvesting campaigns and inventor engagement
- IDF triage and workflow setup
- Inventor training and sensitisation
- Quick patentability and marketability screening

## Patent Drafting and Filing

Accelerate filings globally while maintaining precision.

- Patent drafting
- Professional drawing preparation
- Filing strategy advisory and translation coordination
- IDS preparation, form fill-outs, and global filing support

## **★ Docketing and Formalities Management**

Ensure compliance, reduce risk, and stay audit-ready.

- Global IP docketing in your preferred system (Appcoll, FoundationIP, Anaqua, etc.)
- Deadline tracking, compliance management, and audit support
- Annuity and renewal monitoring
- Assignments, PoAs, and other formal documentation management

# Licensing, Monetisation, and Litigation Support

Defend assets and unlock revenue with precision support.

- Patent mining and strategic segmentation
- Infringement analysis and Evidence of Use (EoU) creation
- Validity searches and litigation-grade prior art research
- Support for licensing negotiations and assertion packages
- Patent valuation

#### #IP Research and Competitive Intelligence

Equip decisions with litigation-grade, high-quality insights.

- Patentability, Invalidity, Freedom to Operate (FTO)
- State of the Art, Landscape, Whitespace analysis
- Technology or application scouting and Competitor Monitoring
- Hybrid search strategies tailored to jurisdictions and case needs

## Patent Prosecution Management

Improve response efficiency and reduce lawyer workloads.

- Office Action response drafting (technical + legal coordination)
- Claim set revisions and amendment strategy support
- Formality checks, proofreading, and NOA-stage QA
- Issue fee coordination and submission tracking

#### Portfolio Strategy and IP Analytics

Align portfolios with business goals and budget controls.

- Portfolio pruning, overlap checks, and claim mapping
- Innovation-to-filing analytics and gap identification
- Budgeting dashboards and forecast tracking
- M&A support and IP due diligence

# **\*** Trademark Lifecycle Management

Protect brands and manage trademarks worldwide.

- Global trademark clearance and filing
- Madrid Protocol coordination
- TM renewals, docketing, and assignment formalities
- Brand monitoring, enforcement, and takedown coordination

# **Case Study: Intellectual Property**

Al-Powered Patent Licensing Strategy for Leading Industrial HVAC Manufacturer

**READ OUR CUSTOMER STORY HERE** 





