

TOP 5

TAKEAWAYS FROM
THE IPBC GLOBAL 2025, BOSTON

READ HERE →

AI TOOLS FATIGUE IS GROWING

The market is flooded with new AI tools, yet no industry favourite has emerged. Real users are keen to adopt AI but tend to prefer solution providers offering AI-in-the-loop models over DIY tools.

RISING INTEREST IN PATENT MONETISATION

More companies and in-house teams are exploring monetisation strategies, signalling a noticeable shift in priorities.

GEOPOLITICAL UNCERTAINTY IS RESHAPING IP PRIORITIES

Geopolitical uncertainty is affecting budgets, projects, and decision-making within the IP departments.

BRAZIL AND THE UK ARE EMERGING AS KEY SEP VENUES

Recent FRAND rulings reflect a move towards more balanced and evidence-based SEP enforcement, with an emphasis on procedural fairness, good faith, and venue strategy.

IP-BACKED LENDING IS ON THE RISE

A global upswing is underway, driven by growth in the tech sector, rising IP valuations, and increasing institutional interest.

HOW ELEVATE CAN HELP YOU

- **Cut Through AI Tool Fatigue**
Access AI-powered IP services with expert-in-the-loop validation—no guesswork, just reliable results.
- **Monetise High-Value IP Assets**
Identify, evaluate, and license high-potential assets with end-to-end strategic support.
- **Adapt IP Strategy to Global Uncertainty**
Realign your global IP approach with targeted risk assessments and jurisdiction-specific guidance.
- **Navigate SEP and FRAND Complexity**
Make informed decisions on venue selection, SEP mapping, and FRAND strategy with expert support.
- **Access IP-Backed Financing with Confidence**
Package your portfolio for funding with valuation-ready insights and lender-friendly formats.