

# Post-Data Breach Response

When a data breach occurs, **every** minute counts.

**80-90%**  
Data Reduction



**4x**  
Faster Reviews

Elevate delivers fast, thorough, cost-effective post-data breach response services that minimise legal, financial, and reputational risk using a combination of legal experts, AI-powered technology, and proprietary processes.

## A Superior Approach

**Accurate**

- Data mining using AI and customised RegEx patterns and search terms for precise results
- Experienced lawyers and professionals adhering to standard operating procedures and playbooks to ensure reliable analysis and quality output
- Enhanced Data Alteration algorithms to identify and fix typo errors and minimise false positives/negatives

**Rapid**

- Privacy impact assessment within 72 hours to enable swift and effective breach notification and response
- Permanent team of experienced data breach lawyers and the capacity to scale up a review team of 300+ people in less than 24 hours
- High-speed processing and scalability to handle large data volumes

**Automated**

- Detection of sensitive information (PII, PHI, CCPA, GDPR, PIPEDA, FERPA) without manual review
- Processes optimised for accurate merging and deduplication of entities

**Adaptable**

- Services tailored to meet specific customer needs and requirements
- Specialised expertise in major industry sectors, including healthcare, finance, defence, technology, and many more
- Customisable workflows and playbooks to meet applicable regulatory requirements

## Proven

- Successful engagements across ANZ, USA, UK, EU, Singapore, and the Middle East
- Automated workflows, advanced analytics, and machine learning demonstrated to achieve effective breach response and remediation
- Collaborative approach, working closely with customers and other stakeholders

## Compliant

- Conforms with requirements of major data privacy regulations and standards
- Advanced analytics and machine learning capabilities to identify sensitive data and prioritise notifications
- Continuous training and updates on the latest data privacy regulations

## Complete

- Identification and extraction of sensitive data, including credit card numbers, social security numbers, and much more, from unstructured and semi-structured sources
- Numerous formats, including emails, documents, databases, and other data repositories
- Combination of automation with expert reviewer confirmation to ensure comprehensive, deduped, and accurate notification lists

## Thorough

- Use of NLP and machine learning algorithms for advanced data analysis
- Dynamic identification of critical search terms and patterns
- Custom searches crafted to match specific project requirements
- Integration with other advanced technologies, such as OCR and image recognition
- Continuously updated to address emerging threats and new data types

## Why Choose Elevate for Post-Data Breach Response?

- \* More than 25% faster than traditional breach reviews, ensuring swift response and minimising downtime
- \* Global review team of 500+ experienced lawyers and professionals available 24/7 to meet even the most demanding deadlines, with rapid scalability to handle surges in demand
- \* Multilingual support, with lawyers fluent in over 20 languages, including Chinese, Japanese, and other Asian languages
- \* Extensive experience working with in-house legal departments and a deep understanding of law firm clients' needs